GE
Lighting

retail

shop ’til you drop your energy costs

LED lighting is natural choice for grocery store chains

GE’s Albeo™ LED lighting saves Natural Grocers $169,312 in energy costs across 40 stores

THE SITUATION

Lakewood, Colo.-based Natural Grocers by Vitamin Cottage has been using environmentally sensitive materials since opening for business in 1955. With a mission to continue to support the environment and minimize energy use, it was only natural the supermarket chain would incorporate all-LED lighting in its new grocery stores.

THE SOLUTION

The rapidly growing company has installed GE’s Albeo™ ALC3-Series linear LED lighting fixtures—chosen for their energy efficiency, ease of installation and customizable configurations.

The energy-efficient LED lighting provides a high lumen output and has a high color rendering index (CRI) of 90+ that helps enhance the visual appeal of fresh produce, prepared foods and other merchandise.

At each new store, GE customized the mounting scheme by configuring and matching different lengths of the ALC3-Series LED lighting fixtures to fit a variety of store formats and lighting layouts. Additionally, Albeo products contain “plug-and-play” features and are specially designed for quick installation, which simplifies electrical needs, helps reduce contractor labor costs and speeds up the overall lighting system installation.

“In everything we do and provide, we are committed to being environmentally responsible. Utilizing LED lighting throughout each new store is a smart, visible way that we demonstrate this commitment.”
- Kevin Stees, Project Manager, Construction, Natural Grocers

For more information about the GE Lighting products used in this project, visit **gelighting.com/retail**.

OPERATING IMPACT

Annual savings of $169,312 across 40 stores

ENVIRONMENTAL IMPACT

Annual CO_2 reduction of 2,370,368 lbs.
= 206 cars off the road
= 294 acres of trees planted

imagination at work

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